

# Punjabi University Mba Strategic Management Question Paper

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### Punjabi University Mba Strategic Management

#### **Question Paper Code : BS2118 - Anna University**

(b) Discuss the process of strategic evaluation and control in detail 15 (a) Describe in detail the strategic management process in non-profit organisations Or (b) Give a detailed account on new ...

#### **Dr. Anand Bansal - Punjabi University**

GKC-Punjabi University Guru Kashi Campus Talwandi Sabo Education: - MCom, Master of Finance and Control, MBA and PhD under the supervision of Dr JS Pasricha, Department of Commerce, Punjabi University, Patiala on the Flows to India', Journal of Strategic ...

#### **CURRICULUM AND SYLLABI - Anna University**

ANNA UNIVERSITY MBA (DISTANCE MODE) REGULATIONS 2013 SYLLABUS I, II, III AND IV SEMESTER Common to: MBA - General Management MBA - Technology Management MBA - Marketing Management MBA - Human Resource Management MBA - Financial Services Management MBA - Health Services Management MBA - Operations Management MBA ...

#### **BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I ...**

BBA-102 Punjabi (C ompulsory) OR Basic Punjabi (M udhli BBA-642 Global Strategic Management 50 6 --7 Bachelor of Business Administration (S emester - I) Tie: 3 Hours Total Marks: 50 Texts ...

#### **Course Contents for Subjects with Code: BBA**

BS (4 Years) for Affiliated Colleges Center for Undergraduate Studies, University of the Punjab 1 Course Contents for Subjects with Code: BBA

### **List of Courses with Duration, Seats ... - Punjabi University**

M Tech Entrance Test Conducted by Punjabi University, Patiala GATE Qualified students need not appear in the above test and will be given preference over the candidates qualify the entrance test 50 ...

### **Management Concepts & Organisational Behaviour Unit - I ...**

MBA-I Semester Paper Code: MBAC 1001 Management Concepts & Organisational Behaviour Unit - I Nature of Management - Social Responsibilities of Business - Manager and Environment Levels in ...

### **FINANCIAL MANAGEMENT - crectirupati.com**

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### **(A) Courses at Patiala Campus, Punjabi University. 1 ...**

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### **Concept based notes Principles and Practices of Management**

Principles and Practices of Management 7 Unit - 1 Management an Overview Q1 Define Management and describe its essential characteristics or nature Ans According to Harold Koontz, —Management ...

### **POST-DEGREE DIPLOMAS - University of Winnipeg**

University of Winnipeg, Marketing Management, Class of 2018 Punjabi University, MBA "First and foremost, PACE has a really warm and welcoming culture Secondly, teachers are open to questions ...

### **INTERNATIONAL MARKETING EXAM NOTES Marketing and ...**

INTERNATIONAL MARKETING EXAM NOTES Marketing and Marketing Management • Marketing is an organizational function and a set of processes for creating, communicating, and delivering value to ...

### **International Marketing - CHDL**

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR MBA IV Semester (14E00408) x International Marketing and Export management, Albaum , Pearson Education x Global Marketing, Johansson, TMH challenge of international marketing is to develop strategic ...

### **Tejinder K. Billing, Ph.D. Associate Professor Management ...**

Tejinder K Billing, PhD Associate Professor Management and Entrepreneurship Rohrer College of Business billing@rowan.edu Academic Degrees PhD

### **College of Business Administration California State ...**

College of Business Administration California State University, Stanislaus AACSB International Fifth Year Maintenance Report Respectfully Submitted by the Faculty of the College of Business Administration ...

### **Human Resource Management Practices and Employee ...**

management of the organisations critically evaluated and developed employee retention as a management tool to retain the potential employees in the organisation (Mckeown, 2004, cited in [7], p ...